



OFFICIAL

MINUTES

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W.C. Walker Senior Center
505 Sunset Avenue, Shafter, CA 93263

July 23, 2024

1. CALL TO ORDER:

The Regular Board Meeting of the Shafter Recreation & Park District (SRPD) was called to order at 6:01 pm by Chair Salinas.

2. FLAG SALUTE AND INVOCATION:

Chair Salinas led the flag salute and Mr. Jimenez gave the invocation.

3. ROLL CALL:

BOARD MEMBERS PRESENT

Gary Rodríguez
Cristina Camacho
Fortino Valdivia
Nelson Salinas

BOARD MEMBERS ABSENT

Amando Chávez

4. POSTING OF THE AGENDA:

The posting of the agenda was declared on Friday, July 19th, 2024, at 6:00 pm.

5. PUBLIC COMMENTS:

Greg Dewitt, owner of Skateboard Company and Skateboard Camp, gave a brief presentation about his skateboarding program and sought a partnership with Shafter Recreation. He mentioned obstacles like lack of funding and a decrease in children returning to the program. He also discussed negative aspects, such as the increasing presence of dangerous individuals, like drug users, around skateboarding areas.

Mr. Dewitt is hopeful to secure a contract with Shafter Recreation and the City of Shafter to help implement a skateboard program that will allow children to skate safely by having staff supervise the skatepark from morning until nighttime. His program also offers free education and lessons for both new and experienced skateboarders.

6. CONSENT AGENDA:

Director Rodriguez **MOVED** to approve the Consent Agenda, and Co-Chair Valdivia **SECONDED**.

AYES 4 (Rodríguez, Camacho, Valdivia, Salinas)

NAYS 0

ABSENT 1

ABSTAIN 0

MOTION CARRIED

7. OLD BUSINESS

A. CSC UPDATE – **INFORMATION/ACTION ITEM**

Mr. Jimenez informed the board that the agreement with Romtec was signed last Friday. He also mentioned that a meeting with Musco is scheduled for next week to discuss the electrical plan. Mr. Jimenez hopes to reduce the plan's cost to fit within Shafter Rec's budget and expects the plan to be reviewed by this weekend and sent out to the CMs. Additionally, he updated the board that the groundbreaking is planned for September and recommended that board committees resume meetings to discuss further details. An official timeline for the groundbreaking will need to be confirmed by the attorneys. **NO ACTION TAKEN.**

B. NAMING RIGHTS BROCHURE – **INFORMATION/ACTION ITEM**

Along with Consultant Gil Garcia, the board reviewed the Naming Rights Brochure and revised how long each signage should last. Sponsorship costs for each signage were also revised. Director Camacho and Director Rodriguez came up with a scale that assisted the board in assigning longevity according to cost:

- a. Cost Range: \$0 – \$24,000 for a longevity of 5 years
- b. Cost Range: \$25,000 – \$50,000 for a longevity of 10 years
- c. Cost Range: \$51,000 – \$100,000 for a longevity of 15 years
- d. Cost Range: \$101,000 or more for a longevity of 20 years

Furthermore, the board suggested that the name for soccer fields be renamed "Multipurpose Fields" since these would serve for more than one sport and activity. It was further discussed whether to allocate 70-30 or 80-20 of the sponsorship funds for investments. Moreover, Director Rodriguez proposed increasing the cost of bench sponsorships so that when these are purchased, the sponsorship funds are not fully consumed by those expenses. **NO ACTION TAKEN.**

Co-Chair Valdivia left the meeting at 7:04 pm

8. NEW BUSINESS

No new business items.

9. BOARD MEMBER REPORTS:

Director Rodriguez requested that the wording for the posting of the agenda be amended as follows: "This agenda was posted at the SRPD District Office, Shafter City Hall, the W.C. Walker Senior Center and on the District website. Further information regarding this agenda notice is available at the SRPD District Office. If you have questions, please email the District Secretary at bchambers@shafterrec.com. These questions can be addressed at the board meeting."

Director Rodriguez also suggested that it would be highly beneficial to have educational materials on Fentanyl and drug abuse, as well as prevention strategies. Additionally, he

inquired about the status of cross-training staff, specifically in areas such as conducting payroll and issuing checks. Director Rodriguez also asked about the current usage of vans.

Mr. Jimenez informed the board that seats 1, 3 and 5 are up for election with full terms ranging from 2024 to 2028, whereas seat 4 will serve a short term from 2024 to 2026.

Chair Salinas inquired about the progress of the Fundraiser and Marketing application as well as the Maintenance application

10. FUTURE AGENDA ITEMS:

CSC Update, CSC Groundbreaking, SRPD Mascot, Office Computer Purchases, WCW Door Replacement, RFQ for CSC Construction Management

11. EXECUTIVE SESSION:

No executive session held.

12. ADJOURNMENT:

Chair Salinas adjourned the meeting at 7:50 pm